

Hubshift Confidentiality & Intellectual Property Terms

Confidentiality & Intellectual Property Acknowledgement

By accessing, viewing, participating in, or receiving a demonstration, onboarding, proposal, workflow discussion, implementation support, documentation, training, or related communication involving Hubshift Pty Ltd ("Hubshift"), you acknowledge and agree to the following terms.

1. Purpose

Hubshift may disclose confidential, proprietary, commercial, operational, technical, and intellectual property information for the purpose of software demonstrations, onboarding discussions, implementation planning, operational reviews, workflow development, and related business activities.

These terms are designed to protect Hubshift's software, systems, intellectual property, operational methodologies, and commercially sensitive information.

2. Confidential Information

Confidential Information includes, but is not limited to:

- Software functionality and features
- Platform workflows and automation logic
- System architecture and operational processes
- Demonstrations, screenshots, recordings, and training materials
- Documentation, templates, and implementation resources
- Commercial strategies, pricing structures, and business methodologies
- Technical information, integrations, and development concepts
- Information shared verbally, visually, electronically, or in writing

- Discussions conducted through meetings, phone calls, emails, messaging platforms, or video conferencing software

Information will be considered confidential where it would reasonably be understood to be proprietary, commercially sensitive, or confidential in nature.

3. Intellectual Property Ownership

All intellectual property rights relating to Hubshift remain the sole and exclusive property of Hubshift Pty Ltd.

This includes, but is not limited to:

- Software
- Designs
- Systems
- Workflows
- Processes
- Branding
- Documentation
- Automation structures
- Operational methodologies
- Training resources
- Technical concepts
- Business strategies

Access to demonstrations, onboarding, implementation discussions, or supporting materials does not transfer or grant any ownership rights, licence rights, or commercial usage rights to any party unless expressly agreed to in writing by Hubshift Pty Ltd.

4. Confidentiality Obligations

You agree that you will not:

- Copy, reproduce, distribute, or share confidential information



- Disclose Hubshift functionality, workflows, systems, or operational processes to third parties
- Record demonstrations or meetings without written permission
- Use Hubshift intellectual property for competitive, commercial, or development purposes
- Replicate or imitate Hubshift systems, workflows, software functionality, or operational structures

You agree to take reasonable steps to protect the confidentiality of all information shared by Hubshift.

5. Permitted Use

Confidential information may only be used for the purpose of:

- Evaluating Hubshift services
- Participating in demonstrations or onboarding
- Assessing operational suitability
- Implementation and training discussions
- Internal business assessment relating to Hubshift engagement

No other use is permitted without prior written consent from Hubshift Pty Ltd.

6. Return or Destruction of Information

Upon request by Hubshift, you agree to destroy or return any confidential materials, documentation, screenshots, recordings, notes, or shared resources provided during discussions or demonstrations.

7. Remedies

You acknowledge that unauthorised disclosure or misuse of confidential information or intellectual property may cause significant commercial harm to Hubshift Pty Ltd.



Hubshift reserves the right to seek legal and equitable remedies available under applicable law.

8. Governing Law

These terms are governed by the laws of New South Wales, Australia.

9. Acceptance

By selecting the acknowledgement checkbox, submitting a form, booking a demonstration, participating in onboarding activities, or accessing Hubshift materials, you confirm that you have read, understood, and agreed to these Confidentiality & Intellectual Property Terms.